



# The Future of Trade

An Asia House conference

Hong Kong Stock Exchange

30 October 2019



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# Asia House is returning to Hong Kong for a major trade dialogue

## The Future of Trade

Hong Kong Stock Exchange | 30 October 2019

### A timely conversation

The Asia House Future of Trade conference explores the forces shaping global trade, investment, technology and policy, and comes amid growing uncertainty in the world economy.

Asia House is bringing the Future of Trade dialogue to Hong Kong at crucial time for the city, where the ongoing crisis has raised concerns about Hong Kong's future as a global financial centre and its role in world trade.

But there are other forces reshaping the world trading architecture. Ongoing tensions between the US and China are disrupting trade flows and fuelling fears of a currency war. Relations between Japan and South Korea continue to worsen, while rivalries between India and China are jeopardising the race to complete RCEP – a trade deal that could incorporate a third of global GDP. The WTO is under fire with demands it be reformed, as the established rules-based order comes under increasing strain.

The slowdown in China's economic growth and talk of a possible global recession are high on the agenda of policy-makers as they navigate dramatic geopolitical shifts. Meanwhile, in stark contrast to slowing global growth, the digital revolution is accelerating across Asia, with innovations in FinTech and ecommerce transforming the business and regulatory environments and challenging existing business models.

### An iconic venue

The Asia House Future of Trade conference takes place at the iconic Hong Kong Stock Exchange, which recently made a \$US37billion bid for its London counterpart – a move which reflects the dynamic and uncertain nature of global trade and finance today.





## Leading global figures

Asia House is convening senior leaders from business and policy to examine the key issues and share forward-looking analysis on their likely impact on the future of trade.

In a major keynote speech, **Lord Stephen Green**, Chairman of Asia House and former Chairman of HSBC, will explore the economic and geopolitical shifts taking place across Asia today, and how they will reshape and refocus the future global order.



Lord Green will be joined by speakers from major global brands and organisations including:

- **Julian Vella**, Head of Infrastructure, Asia-Pacific, KPMG
- **Ambassador Robert Holleyman**, former US Deputy Trade Representative
- **Alicia Garcia Herrero**, Chief Economist for Asia Pacific, NATIXIS
- **Anne Ruth Herkes**, Former State Secretary, German Ministry of Economic Affairs and Energy
- **Yan Xuetong**, Dean of the Institute of International Relations, Tsinghua University
- **Lukas Petrikas**, Head of Innovation Lab, HKEX
- **James Kynge**, Global China Editor, Financial Times
- **Steven Okun**, Senior Advisor, McLarty Associates





## A forward-looking agenda

Through a mix of keynote speeches, one-to-one Q&As and panel discussions, the conference will explore the forces shaping the Future of Trade.

Panel sessions include:

### **The Future of Trade**

Global trade is facing unprecedented challenges. The US-China trade war, tensions between Japan and South Korea and a weakening global economy are disrupting trade flows, destabilising markets and seeing growth forecasts cut across Asia and beyond. At the same time, the digital revolution is reshaping the trade landscape, creating new business models and regulation challenges. This session will consider how these forces will impact on Asia - a major engine of growth for the world economy and a key focus for international businesses and policymakers. It will explore the geopolitical and macroeconomic forces at work to offer predictive analysis on the future of trade. The discussion will also examine Hong Kong's role in regional and global trade amid a turbulent period for the Special Administrative Region.

### **The FinTech Revolution – New Dynamics in Global Trade**

Several markets across Asia are trying to position themselves as leaders in FinTech. This session will analyse their progress and consider Hong Kong's efforts to stay ahead of the FinTech curve amid intense regional competition and regulatory challenges. The rise of crypto currencies will be considered within the wider currency context, including the use of central-bank issued stablecoin and the internationalisation of the RMB. The panel will also discuss the Greater Bay Area, which China aims to transform into the world's leading tech hub, rivalling Silicon Valley and driving China's future growth. How realistic are these ambitions, and what are the barriers to success?

### **Sustainable Infrastructure in Asia and Beyond**

Asia's infrastructure gap is a significant barrier to growth, prompting governments across the region to prioritise investment opportunities across transport and energy solutions. China is aiming to meet some of the demand through its Belt and Road Initiative (BRI), but the programme is not without critics. This session will explore the role of sustainable investment in BRI infrastructure and energy across ASEAN and beyond, and the opportunities arising for the private sector in meeting this need. It will also reflect on the increasing role of the Middle East as a partner for Asia's energy and infrastructure development.



# Asia Trade in the New Global Order



## Get involved

### Position your brand at the heart of the global trade conversation

Our signature conferences provide the opportunity to set the agenda on your key issues and become integral to the broader conversation on trade and investment in Asia. The conference provides a unique platform to profile key executives, raise your brand profile, and get your message across to an audience of business leaders and government decision makers from Asia and the West.

#### Conference sponsorship benefits

- Prominent speaking slot for senior representative
- Bilateral meetings organised by Asia House
- Branding in conference room, registration desk, photo backdrop, on website, on invitations/email promotion, conference packs, post event write up and video
- Mention and/or quote in pre and post-conference press release
- Collateral in conference packs
- Photo shoot with senior level speakers
- Green room access
- Invitations for colleagues and clients
- 600 word comment piece in *Asia House Insights* magazine distributed at the event and online
- Option to have Asia House video interview ahead of event, shared across Asia House social media channels
- Social media promotion ahead of event to include sponsorship/speaking/op-ed
- Asia House can pitch sponsor speakers to media
- Roundtable event in the sidelines

**For more information about sponsorship opportunities, please contact Charlie Humphreys, Director of Corporate Affairs, at: [charlie.humphreys@asiahouse.co.uk](mailto:charlie.humphreys@asiahouse.co.uk)**





# A high-profile, global event

The Future of Trade conference brings major profile-raising and brand positioning opportunities.

Asia House's Singapore trade dialogue in 2018 attracted media from *CGTN*, *BBC World*, *CNBC*, *The Straits Times*, *The Economist*, *Nikkei Asian Review* and *The South China Morning Post*

The 2019 dialogue in Hong Kong builds on the success of previous Asia House forums.

## Dubai 2019

- More than 350 delegates from 100+ organisations
- Keynote speeches from:
  - His Excellency Abdulla Al Saleh, Undersecretary for Foreign Trade, UAE Ministry of Economy
  - His Excellency Sultan Bin Sulayem, Group Chairman and CEO, DP World
- Panel sessions featuring thought leaders from HSBC, Dentons, Innogy and IBM



Official endorsement from the UAE Ministry of Economy

## Singapore 2018

- More than 300 delegates from 100+ organisations
- Keynote speeches and presentations from:
  - His Excellency Chan Chun Sing, Minister for Trade and Industry, Singapore
  - Dr Kai-Fu Lee, Chairman and CEO, Sinovation Ventures
  - Maya Hari, Vice President Asia Pacific, Twitter
- Panel sessions featuring thought leaders from the WTO, Government of Vietnam, Monetary Authority of Singapore, IBM, Prudential, Arup and Singapore Economic Development Board

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## Hong Kong 2017

- More than 250 delegates from 150+ organisations
- Keynote speeches from:
  - The Hon Carrie Lam, Chief Executive of Hong Kong SAR
  - His Excellency Bambang Brodjonegoro, Minister for National Development Planning, Indonesia
  - His Excellency Dr Lim Hong Hin, Deputy Secretary-General, ASEAN
  - The Hon Dr Ceferino Rodolfo, Undersecretary for Industry Development and Trade Policy, Philippines
- Panel sessions featuring thought leaders from the AIIB, MTR, ABP, Sunwah Group, DHL, the Government of Vietnam, UOB and the *Financial Times*

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## Next steps

For more information, including how to get involved as a conference sponsor, please contact Charlie Humphreys, Director of Corporate Affairs  
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